

ricreiamo:

No profit project for the towns affected by the flood of the 25th of October:

COMPETITION 1/LOOKING FOR CREATIVE PEOPLE to do amazing graphics:

On the 25th of October, Liguria and part of Tuscany were hit by a tragic and destructive flood that literally swept away houses, cars and the dreams of many small communities. Many volunteers are helping in rebuilding these devastated towns but we can contribute much more. Participating in this competition, you can support the reconstruction with your ideas and you could be one of 10 winners that will see their ideas printed on various promotional materials. These materials will be sold to collect funds for the towns of Val di Vara affected by the floods. Furthermore, at the end of the competition, there will be a small exhibition which will include all of the projects. In this way, we can recognize all the participants who, by means of their creativity, worked towards the common goal of the relief effort.



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Rules:

1)Theme of the competition:

Provide original graphics to be used for various materials (t-shirts, posters, printings on different kinds of gadgets): at the end of the competition, these materials will be sold to collect funds for the areas in Val di Vara affected by the floods.

2)Criteria for evaluation:

The proposed images must have a positive message with a theme of rejuvenation and reconstruction in order to talk about a positive future for the towns affected by the floods.

There are no restrictions on how the images are designed: they can be illustrations, paintings, vectorial or digital images, collage, or mix-technique.

The text may be an integral part of the image as long as it is legible and does not take attention away from the image, which must be the central point of the visual design.

Furthermore, the text must not be offensive in nature or have a religious or political tone.

On the design, there cannot be names of actual persons, logos or references to brands of public or private companies.

In the final printing phase, the logo of Riceriamo will be inserted, but in such a way as to avoid drawing attention away from the design.

It is forbidden to use images that are protected by copyright, or refer to band names, persons, religions or associations.

We encourage participants for a possible reproduction of their images on printing to pay attention to the type and quantity of colors required for printing (the preference is for fewer colors that are well chosen for the design) as well as the possible dimensions of the final print (with attention paid to legibility and appearance when printed in larger A4 format for the example of tshirts or reduced A5 format for the example of notepads).

Vector-based images are favored since they are rendered well in both large and small dimension formats.

The orientation of the image can be either horizontal or vertical.

The designs will be printed on tote bags, paper-based materials (notepads, calendars, agendas) and t-shirts.

3)Suggestions:

Creativity and originality are the most important criteria: the aim

of the competition is not to remind us of the painful memories from the catastrophic event but rather to inspire strength and the intention to rebuild and collectively sustain the reparation of the devastated towns. Key words: rebirth, construction, optimistic, new life, future, community.

Anyway an important evaluation criteria will be the reproducibility and the quality of the design (dimensions, rendering of colors, quality of image in both a practical and esthetic sense) in order to print it.

4)Judging panel:

The judging panel will be made up of graphic and product design professionals and it will be uploaded on the website of Riceriamo. The judging panel reserves the right to exclude any projects that do not follow the theme of the competition or contain offensive material. In the end there will be chosen 10 winners, in the case the judges find a sufficient number of worthy submissions.

5)Who can enter the contest:

There is no age limit, no entry fee and you can enter as many projects as you like (no entries limit per person or group). The competition is aimed at students and graduates who have obtained degrees in creative subjects such as architecture, graphic design, art and product design. Participation can be individual or as part of a group. In the case of group project, it must be identified a leader who will serve as the contact person. Competitors in groups will have the same rights as an individual competitor.

6)How to enter your works:

The entry-submission is divided in two moments:

Pre-submission:

You have to send an e-mail with the schedule of the contest, COMPILATA and with your real signature, to ricreiamo@gmail.com

After that you will receive a code that is the one you have to use to name your zip folder with your files and it will be something

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like this 1112121342

Submission:

You have to send an e-mail with the files to ricreiamo@gmail.com, in the object field of the e-mail you have to write: RICREIAMO+1*+the code you received at the pre-submission

*the number 1 stay for the number of the contest, that's why if you are participating in the the graphic contest you have to pt the number "1", instead if you are entering the ideas&projects contest you have to write "2".

In the e-mail you have to attach these files:

-An A3 file (at least 3 for each project) in jpg format with a resolution of 150 dpi

ATTENTION:

_the files must be anonymous and not reveal the names of the participants. Failure to follow

this rule will result in exclusion from the competition.

_you have to use your code to name the object of the mail too.

_In the case you are selected as winners you will be asked to give us bigger files in jpg or tiff format with 300 dpi resolution of the image (the one that you submitted for the competition). In addition, we will request the original Photoshop or Adobe Illustrator files used to produce the image, the palette of colors used and fonts used if the submission is digital. If the submission is hand drawn, an high resolution scan of the original design must be submitted. In the case you do not provide the above mentioned materials, the winner's place will be given to the next best project as determined by the judges.

7)Prizes:

Given the no-profit nature of the competition, there will be no cash prizes, however, the names of the participants and the submitted works will be published on the competition's blog and on social networks after the competition is finished. The winning project will be exhibited with names of the winning competitor(s) in every possible occasion (exhibits, publications, catalogs).

8)Intellectual property (IP):

The authors of the projects will be the sole owners of the IP rights related to their projects. The authors authorize RICREIAMO to freely exhibit their works without receiving compensation, in shows and exhibitions related to the competition, in publication deemed appropriate by the competition organizers, and for promotional purposes on the Internet or other media. RICREIAMO ensures that the projects will be used only for the purpose of nonprofit assistance without intention to obtain profits for RECREIAMO or

others. The project author may come up with agreements with any company on interested entity to sell their own works/ideas without asking permission from RICREIAMO. The project owners guarantee that RICREIAMO will not take responsibility for any consequence (including possible compensation) from possible actions by third parties that claim rights to the IP or commercialization of the work performed.

9)Disclosure and development:

RICREIAMO is free to use and divulge the name and/or the company name of the candidates, descriptions of the project proposals for the aims of the competition including publications and advertisements online and in print.

10)Treatment of personal information:

The competition participants authorize RICREIAMO to present their project in possible media events, expositions and publications. Under article 13 D.lgs. 196/2003 "Codice in materia di protezione dei dati personali (Code for the protection of personal data)", the personal data provided will be treated manually or with electronic means, for the finality relevant to the inherent administrative process according to the modalities regulated by the laws. All information collected regarding the profile of the candidates will be considered extremely confidential.

11)Deadlines:

The call for the competition is active from 10 November 2011 until 1 February 2012. Subsequently, the winners' names and their projects will be displayed at an exhibition.

12)Sponsors:

The site of the sponsoring companies participating in the initiative is visible on the blog of RICREIAMO.

13)Further information:

The competition call can be downloaded from the blog of RICREIAMO. For further information, email info.ricreiamo@gmail.com.

Let's Recreate and ...share it!

You can follow the development of the competition on the blog and on Facebook.

<http://www.ricreiamo.wordpress.com>

<https://www.facebook.com/RICREIAMO/239968762729061>

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Entry schedule:

I, (name and surname)..... born in.....
(city.....) on living at(city
.....) in..... (country) CAP..... address.....
.....n.....
mobile-phone..... e-mail.....

In quality of

single participant

part of the group made up of (enter here the names of the other persons of your group)
put a sign if you are the leader of this group:

I Ask:

To be admitted at the contest of RICREIAMO;

In order to be accepted, conscious of the penal sanction related to the art. 76 del D.P.R. 445/2000 in case of mendacious or formation declarations or use of false acts

I Declare:

to have read carefully the contest announcement to give the authorization for the treatment of his/her own personal datas in relation to the D.Lgs.196/2003 and its following integrations and changes;

to be not in the case of exclusion to the contest for what deal with the public evidence related to the laws in matter.

Send this schedule, (with your handmade signature and filled in its every part) to this e-mail account:
ricreiamo@gmail.com

After this pre-submission you will receive, in answer, a code to use to confirm your submission at the moment of the files-submission mail.

date

*Signature (if you are less than 18 years
we ask for one of your parents one)*
